



# Media Advisory

**WHAT** Include name of event or fundraiser, and/or a one-line description if needed

**WHEN** Include date and start/end time for fundraiser

**WHERE** Include exact location with address. If event will take place in a section of a large park, beach or other large geographic area that may be hard to find, you may want to include a link to an online map with exact location

**WHY** An independent community fundraiser in support of BC Children's Hospital Foundation. Funds raised will support priority needs at the hospital.

**WHO** If applicable, include name of the community organization holding the fundraiser

## ABOUT COMMUNITY EVENT

Insert a brief description of the fundraiser—typically 1–2 paragraphs is sufficient.

## ABOUT BC CHILDREN'S HOSPITAL FOUNDATION

BC Children's is more than a hospital. It's an acute care centre, rehabilitation and assessment centre, mental health service provider, and research institute—with experts working together to serve over 100,000 patients annually across BC and the Yukon.

Whether it's kidney failure, cancer, heart disease, or brain health, there are hundreds of health experts tirelessly delivering care and over 1,500 research community members working to solve the biggest questions remaining in child health. The generosity of donors fuels our ability to pursue novel discoveries, obtain state-of-the-art equipment, and prioritize the unique needs of kids in every aspect of their care.

Please follow us at @bcchf (on [Facebook](#) and [Instagram](#)) or visit us at [bcchf.ca](https://bcchf.ca) for more information.

## FOR MORE INFORMATION, CONTACT

Name, title (if applicable, and contact details—including email and cellphone number—of the community event organizer).